

## Board Meeting to Discuss Conference Decision

March 19, 2021

### Attendees:

- Antwan Campbell, President
- Holly Brigman, Secretary
- Tanya Miller, Foothills Representative
- Matt Baccari, Media Chair
- Rachel Skipper, 5 Points Representative
- Michael King, MidState Representative
- Reid Barnes, Eastern Representative
- Joni Hedrick, Conference Chair
- Caroline Bolin, Coastal Representative

Antwan: Discuss options for Conference and make a final decision, vote for virtual or in-person first and then open for Discussion with Matt Baccari and Joni Hedrick

Vote, unanimous for virtual conference

### Discussion:

- Antwan: keep same dates and times
- Joni: leave same dates/times because we have already confirmed with presenters; June 18-19 (Friday/Saturday)
- Matt: Platform, use Zoom because it is easier and cost effective, other options are often geared more toward an enterprise market (for thousands of attendees) and are very expensive; most people are not familiar with Zoom as presenters and participants
- Antwan: Zoom is also the most Deaf friendly
- Antwan and Tanya: CEU process with will be the same, easy
- Antwan: price point?
- Joni: revisit the pricing, currently we have 3 multiple workshops going simultaneously, with virtual it would be linear only, draw more people if we sold it per workshop instead of the entire conference
- Antwan: region II did there's per workshop
- Joni: limit participants to 40 or 50 and if it sold out offer it again, price wise it would be better if we do it per workshop and linear
- Rachel: prices vary, discounted for full day, highest prices for paying per workshop
- Antwan: Region II followed that kind of pricing plan
- Rachel: have we considered interpreters for these workshops?
- Antwan: call for interpreters usually, we will do that again and let them know it is virtual, student reps? We can consider that. Might only need 1 or 2 students.
- Holly: selective with student reps and have Matt involved in that selection process

- Antwan: theme? We can discuss those options
- Joni: will contact the hotel about not having an in-person conference

Next Board meeting will be in May, 15 @ 9:00 am.